

Conference Information

Conference Registration and Information

Conference registration and information will be located at the Grand Ballroom Registration Desk. In addition, conference planning committee members will be available at sessions and all planned meal functions to assist you.

Admission

All conference meal functions and refreshments are included in the registration fee (Exception: Cash Bars). **Admission to all sessions and planned meal functions requires conference name tag identification.**

Renewal Credit/Certification

Participants should request renewal credit from their individual LEA. Your Certificate of Credit is on the last page of this program. Documentation of your attendance will be your emailed confirmation/receipt, this program, and the Certificate of Credit. Conference attendance will constitute fifteen (15) contact hours.

Exhibits

Instructional materials, program, equipment, and service exhibits are located in Grand Ballroom C. Exhibits can be viewed on Monday, June 30 and Tuesday, July 1. To make it easier to visit the various exhibits, continental breakfasts, breaks and a reception have been scheduled near the exhibit areas.

Conference Evaluation

A conference evaluation form is enclosed in your packet. Please complete and return it to the conference registration desk before leaving the conference.

Area Information/Restaurants

The Grove Park Inn provides materials regarding area attractions and restaurants. Please check at the concierge desk. If you need further information, check at the hotel registration desk or at the conference registration desk.

Cell Phones and Beepers

Please confine the use of cell phones and beepers to areas outside of sessions. Please turn cell phones and beepers off during sessions or program them to “vibrate” instead of “ring.”

Special Meetings Schedule

Monday, June 30

9:00 a.m. Eisenhower	NCPAPA Board Meeting (continental breakfast provided)	Lloyd Thrower
10:00 a.m. – 12:45 p.m. Heritage B	Superintendents' Quarterly (lunch provided)	June Atkinson

Tuesday, July 1

8:00 a.m. Suite 6065	RESA Directors Meeting (continental breakfast provided)	Jim Simeon
-------------------------	--	------------

Schedule At A Glance

Sunday, June 29

- 12 noon **NCASA Superintendents' Retreat Registration**
Heritage Ballroom Pre-Function
- 2 – 6 p.m. **NCASA Superintendents' Retreat**
Heritage Ballroom B
- 3 – 7 p.m. **Summer Conference 2008 Registration**
Grand Ballroom Registration Desk

Monday, June 30

- 7:45 – 9 a.m. Continental Breakfast
- 8 a.m. – 4 p.m. **Summer Conference 2008 Registration**
- 8 – 9:45 a.m. **Superintendents' Retreat Continued**
(breakfast provided)
- 10 a.m. – 1 p.m. **Superintendents' Quarterly with State Superintendent** (lunch provided)
- 10 a.m. – 6:15 p.m. Exhibitors' Fair
- 1 p.m. **Summer Leadership Conference Kickoff**
- Public Education Around the World**
June Atkinson, State Superintendent
NC Department of Public Instruction
- Disruptive Innovation: e-impacting Your 2 Million Minutes**
Bryan Setser, Executive Director of NC Virtual Public and Learn and Earn Online
- My Rise to the Stars: How a Sharecropper's Daughter Became an Army General**
General Clara Adams-Ender, Retired
United States Army
- 4:00 p.m. Concurrent Sessions
- 5:00 p.m. Exhibitors' Reception

Tuesday, July 1

- 7:30 a.m. – 2 p.m. Registration
- 7:30 – 8:30 a.m. Continental Breakfast
- 7:30 a.m. – 2 p.m. Exhibitors' Fair
- 8:30 – 9:30 a.m. Concurrent Sessions
- 9:45 – 10:45 a.m. Concurrent Sessions
- 11 a.m. – 12 noon Concurrent Sessions
- 12 – 1 p.m. Lunch (provided)
- 1 – 2 p.m. **Take Me Out To The Budget**
Stanley Collender, Managing Director
Qorvis Communications
- 2:15 p.m. Alternative Learning Sessions
- 8:30 p.m. **Fellowship and Networking**
- Music By: The Embers**
Beach Music & Rhythm and Blues

Wednesday, July 2

- 7:30 – 11 a.m. Registration
- 7:30 – 8:30 a.m. Breakfast Buffet
- 8:30 a.m. – 11:30 a.m. General Sessions
- The Geography of Bliss**
Eric Weiner, Author and National
Correspondent for NPR
- Legislative Update**
Rebecca Garland, Executive Director
State Board of Education
- 21st Century Education**
The Honorable Lt. Gov. Beverly Perdue
- Working to Ensure a Brighter & More Productive Future for Our Students and Our State**
The Honorable Mayor Pat McCrory

Summer Leadership Conference

2008

Creating a New Vision of School Leadership

Sunday, June 29

12 noon – 2:00 p.m.	REGISTRATION FOR NCASA SUPERINTENDENTS' RETREAT	Heritage Ballroom Pre-Function Area
2:00 – 6:00 p.m.	NCASA SUPERINTENDENTS' RETREAT	Heritage Ballroom B
3:00 – 7:00 p.m.	REGISTRATION FOR SUMMER LEADERSHIP CONFERENCE 2008	Grand Ballroom Registration Desk

Monday, June 30

7:45 a.m. – 9:00 a.m.	CONTINENTAL BREAKFAST	Grand Ballroom C Pre-Function Area
8:00 a.m. – 4:00 p.m.	REGISTRATION FOR SUMMER LEADERSHIP CONFERENCE 2008	Grand Ballroom Registration Desk
8:00 – 9:45 a.m.	NCASA SUPERINTENDENTS' RETREAT (breakfast provided 7:00 – 8:00 a.m.) <i>Sponsored By: M. B. Kahn Construction</i>	Heritage Ballroom B
10:00 a.m. – 12:45 p.m.	SUPERINTENDENTS' QUARTERLY WITH JUNE ATKINSON (lunch provided)	Heritage Ballroom B
10:00 a.m. – 6:15 p.m.	EXHIBITORS' FAIR	Grand Ballroom C

Summer Leadership Conference 2008 Kick-Off

1:00 – 2:30 p.m.	FIRST GENERAL SESSION	Grand Ballroom A and B
	PRESENTATION OF COLORS	Army JROTC West Henderson High School Henderson County Schools
	OUR NATIONAL ANTHEM	Erin Stout West Henderson High School Henderson County Schools
	CONFERENCE OVERVIEW	Roger Metcalf, Director Western Region Education Service Alliance
	WELCOME TO ASHEVILLE!	Allen Johnson, Superintendent Asheville City Schools
	WELCOME	Bill McNeal, Executive Director NC Association of School Administrators
	<i>Public Education Around the World</i>	<i>June Atkinson, State Superintendent NC Department of Public Instruction</i>

1:00 – 2:30 p.m. (continued)	<i>Disruptive Innovation: e-impacting Your Two Million Minutes</i>	<i>Bryan Setser, Executive Director NC Virtual Public School and Learn & Earn</i>
2:30 p.m. – 2:45 p.m.	BREAK	Grand Ballroom Pre-Function Area
2:45 p.m. – 3:45 p.m.	SECOND GENERAL SESSION	Grand Ballroom A & B
	<i>My Rise to the Stars: How a Sharecropper's Daughter Became an Army General</i>	<i>General Clara Adams-Ender, Retired United States Army</i>
3:45 p.m. – 4:00 p.m.	MOVING BREAK	Grand Ballroom Pre-Function Area
4:00 p.m. – 5:00 p.m.	CONCURRENT SESSIONS	Information on Pages 12 – 14
5:00 p.m. – 6:15 p.m.	RECEPTION <i>Sponsored By: Exhibitors</i>	Grand Ballroom C Grand Ballroom Pre-Function Area

Tuesday, July 1

7:30 a.m. – 2:00 p.m.	REGISTRATION	Grand Ballroom Registration Desk
7:30 – 8:30 a.m.	CONTINENTAL BREAKFAST	Grand Ballroom C
7:30 a.m. – 2:00 p.m.	EXHIBITORS' FAIR	Grand Ballroom C
8:30 – 9:30 a.m.	CONCURRENT SESSIONS	Information on Pages 15 – 17
9:30 – 9:45 a.m.	MOVING AND BEVERAGE BREAK	Grand Ballroom Pre-Function Area
9:45 – 10:45 a.m.	CONCURRENT SESSIONS	Information on Pages 17 – 19
10:45 – 11:00 a.m.	MOVING AND BEVERAGE BREAK	Grand Ballroom Pre-Function Area
11:00 a.m. – 12:00 Noon	CONCURRENT SESSIONS	Information on Pages 20 – 22
12:00 – 12:45 p.m.	LUNCH <i>Sponsored By: Architectural Design Studio and Smith's Addressing Machine Services, Inc.</i>	Grand Ballroom A and B
12:45 – 2:00 p.m.	THIRD GENERAL SESSION <i>Take Me Out To The Budget</i>	Grand Ballroom A and B <i>Stanley Collender Qorvis Communications</i>
2:15 p.m.	ALTERNATIVE LEARNING SESSIONS <i>Golf Sponsored By: Moseley Architects PC</i>	Information on Page 23

Our schedule has been full. Now it is time for networking and renewal. Sometimes one learns most in a simple conversation with another person. It may be just sitting in the lobby, shopping in Biltmore Village, hiking a mountain trail, visiting beautiful Blue Ridge Parkway, playing 18 holes, fly fishing in a clear mountain stream, having dinner with a special group, or any other activity you may choose. This is your time. Let's make ourselves better leaders by using this time to learn what others are doing, to relax our minds and bodies, or to otherwise renew our spirit. The Asheville area offers many opportunities. Your colleagues offer much experience. Learn, grow, and have a nice afternoon.

Fellowship and Networking

8:30 p.m.

Grand Ballroom A and B

Music By: The Embers



The Embers are one of the most popular bands as well as one of the most active groups in the country. A musical marvel, The Embers have survived disco, punk, new wave, and hip-hop and continue to take the stage as one of the most entertaining bands to ever perform. They have been inducted into the South Carolina Rhythm & Blues Hall of Fame and were named North Carolina's Official Musical Ambassadors. The Embers are truly one of the finest entertainment experiences of our lifetime.

Sponsored By: UNCG iSchool

7:30 a.m. – 11:00 a.m.	REGISTRATION	Grand Ballroom Registration Desk
7:30 – 8:30 a.m.	BUFFET BREAKFAST <i>Sponsored By: RDS</i>	Grand Ballroom A, B and C
8:30 – 9:30 a.m.	FOURTH GENERAL SESSION <i>A Message from the Mayor</i> <i>The Geography of Bliss</i>	Grand Ballroom A, B and C <i>The Honorable Terry Bellamy Mayor, City of Asheville</i> <i>Eric Weiner, Author and Correspondent National Public Radio</i>
9:30 – 9:35 a.m.	STRETCH BREAK	
9:35 – 11:30 a.m.	FIFTH GENERAL SESSION <i>Legislative Update</i> <i>21st Century Education</i> <i>Working to Ensure a Brighter & More Productive Future for Our Students and Our State</i>	Grand Ballroom A, B & C <i>Rebecca Garland, Executive Director State Board of Education</i> <i>The Honorable Beverly Perdue Lt. Governor, State of North Carolina</i> <i>The Honorable Pat McCrory Mayor, City of Charlotte</i>
11:30 a.m.	Adjournment	

Keynote Speakers

June Atkinson

June 30, 1:00 p.m.



June St. Clair Atkinson was elected as the NC State Superintendent of Public Instruction in November 2004, in a race that was decided by the NC General Assembly on August 23, 2005. Dr. Atkinson is the first woman elected to the post of State Superintendent, which also is a member of the Council of State. As State Superintendent, Dr. Atkinson heads the NC Department of Public Instruction, an agency which she served for nearly 28 years as a chief consultant and director in the areas of business education, career and technical education, and instructional services.

Dr. Atkinson grew up in rural Bedford County, Virginia. She received a B.S. in Business Education from Radford University, a M.S. in Vocational and Technical Education from Virginia Tech, and a Doctorate in Educational Leadership and Policy from NC State University. Articles Dr. Atkinson has written have been published in numerous magazines and professional organization yearbooks. She is the author of *Help with Computers*, published by Glencoe/McMillan/McGraw-Hill Publishing Company, and *Exploring Business and Computer Careers*, published by West Publishing Company.

Dr. Atkinson is married to Dr. William Gurley, a Cary orthodontist and former assistant professor at the University of North Carolina School of Dentistry.

Bryan Setser

June 30, 1:00 p.m.



Dr. Bryan Setser firmly believes in James Comer's quote, "That no significant learning can occur until you have a significant relationship as a foundation."

Dr. Setser started his career at St. Stephens High School in Hickory, NC where he taught all levels of English and coached the men's and women's soccer teams. He has also been a principal at Piedmont Middle School in Union County where he was named principal of the year, and established the state's first University teaching fellows partnership grant between a LEA and East Carolina University, his alma mater.

Dr. Setser opened Union County's second high school in forty years. Dr. Setser was instrumental in establishing Porter Ridge's 21st Century curriculum and also developed the counties' first public/private partnership for field development with Bonterra development totaling nearly \$300,000 for student-athletes at Porter Ridge High School.

Due to his intense focus on high school reform, Dr. Setser's next post led him to Iredell-Statesville schools where he served as the Chief Quality Officer and Executive Director of Secondary and 21st Century Learning. In Setser's dual leadership role, the district was one of the first thirty in the Southeastern United States to receive SACS district accreditation. He was instrumental in writing and leading a 3.1 million dollar high school reform grant that the district received along with only three other districts in North Carolina and 36 in the United States.

Dr. Setser holds a doctorate from UNC-Charlotte, a master's degree in educational leadership from Winthrop University, and a bachelor's degree in English from East Carolina University.

General Clara Adams-Ender

June 30, 2:45 p.m.



General Clara L. Adams-Ender was born in Wake County, North Carolina. General Adams-Ender rose from a staff nurse in the army nurse corps to become the chief executive officer for 22,000 nurses, a brigadier general and director of personnel for the army surgeon general. She was the Vice-President for nursing at the prestigious Walter Reed Army Medical Center and was the first female in the Army to be awarded the Expert Field Medical Badge.

General Adams-Ender is President and Chief Executive Officer of Caring About People With Enthusiasm (CAPE) Associates, Inc. She recently completed her memoir *My Rise To the Stars*. This inspirational and motivational journal is both a gripping and reflective observation of General Adams-Ender's life experiences.

Stanley Collender

July 1, 12:45 p.m.



Stan Collender is one of the leading experts on federal fiscal and monetary policies, Congress, and Wall Street's response to Washington tax and spending policies. He writes the very popular column, "Budget Battles," which has been published weekly by nationaljournal.com for more than ten years. He is also the author of *The Guide to the Federal Budget*, one of the most assigned texts on the subject. Mr. Collender appears frequently on radio and television news programs and is often quoted by the major newspapers and magazines and by all of the primary wire services. He has received two of the public relations industries highest awards and has also received the Howard Award for lifetime achievement in federal budgeting from the American Society for Public Administration. He holds a master's degree in Public Policy from the University of California, Berkeley and a B.A. from New York University.

Eric Weiner

July 2, 8:30 a.m.



Eric Weiner is an award-winning foreign journalist. He has written a book with an extraordinary take on happiness. He's traveled to the places that surveys show are the happiest on earth to see what makes these people happy (a city in North Carolina is one of them). *The Geography of Bliss: One Grump's Search for the Happiest Places in the World* is his memoir of those travels. Eric is a veteran foreign correspondent for NPR and is currently based in Washington, DC, where he writes news and analysis for NPR's website. Previously, he was a correspondent for NPR's mid-day magazine show, *Day to Day*. He has worked on several award-winning teams for NPR and worked as a business reporter for *The New York Times*. His commentary has appeared in the *Los Angeles Times*, *Slate* and *The New Republic*, among other publications. Eric is a fine speaker full of engaging wit and surprising insights.

Rebecca Garland

July 2, 9:35 a.m.



Dr. Rebecca Garland is the Executive Director of the NC State Board of Education. Her primary duties are to assist the Board in their policymaking, serve as liaison with the General Assembly, coordinate with the Governor's Education Office, communicate with the superintendents in the field, and collaborate with education partners.

Dr. Garland has held many positions in education at both the system and state level. She has been a teacher and coordinator of gifted programs for Harnett County Schools, a consultant with the Department of Public Instruction, the director of middle grades for Alamance-Burlington Schools, and an associate superintendent for curriculum and instruction for Orange County Schools. She holds a Bachelor's degree in history from UNC-G, a Master's in Education from Campbell University, and a Doctorate in Education Leadership from NC State University. She was inducted in Phi Kappa Phi Honor Society at Campbell and NC State Universities and was presented the Lifetime Achievement Award by the NC Association of Gifted and Talented. She serves on a variety of educational boards including the Board of Advisors for the New Schools Project, the NC Principal Fellows Board of Directors and the High Five Board.

Dr. Garland's hobbies are reading political thrillers, golfing, Wolfpack football and basketball, and playing with her dogs, Montana Joe and Max.

Keynote Speakers

Beverly Perdue

July 2, 10:30 a.m.



Lt. Governor Beverly Eaves Perdue has a record of being one of the most active and accomplished Lt. Governors in North Carolina history. Throughout Perdue's tenure as an elected official she has demonstrated tremendous leadership and fiscal responsibility in writing state budgets, managing state government and being a tireless advocate for quality jobs, public schools and health care.

Throughout her tenure in office, Lieutenant Governor Perdue has supported investments to the thriving biotechnology sector in North Carolina, now the #3 ranked biotech state in America with 48,000 jobs. She led the state's efforts during the Defense Department's Base Realignment and closure process, successfully protecting North Carolina's \$18 billion economy and the third largest military presence in America. Lt. Governor Perdue has also led North Carolina's fight for a quality public education for every child in North Carolina. In addition, as Chair of the Health and Wellness Trust Fund Commission, Lt. Governor Perdue joined with Governor Easley to successfully create a prescription drug benefit for low-income seniors unable to afford costly medications. Under Perdue's leadership, this commission is also targeting teen tobacco.

When asked what her dream is for North Carolina the Lt. Governor is unwavering, "I want North Carolina to be the state with the best educated workforce in the world, to be the healthiest state in America, and quality jobs available for every worker in North Carolina."

Lt. Governor Perdue is a former public school teacher and a former director of geriatrics at a community hospital. She is a devoted wife to Bob Eaves and the proud mother of two sons, Garrett and Emmett. She is also mom to two dogs including the state's #2 dog Dosie and pup Zipper.

Pat McCrory

July 2, 10:30 a.m.



Pat McCrory grew up in Jamestown, Guilford County, North Carolina and attended Ragsdale High School, where he was President of the student body. He is married to Ann Gordon McCrory.

Pat graduated from Catawba College in 1978 with a B.A. degree in Political Science/Education. In that same year he received his North Carolina Teaching Certificate, and in 2001 Catawba College awarded McCrory an Honorary Doctorate Degree. After graduation, Pat worked for Duke Energy Corporation in various management positions and most recently served as Economic Development Consultant.

Pat began his political career in Charlotte in 1989 when he was elected as an At-Large City Council representative. He was reelected in 1991 and 1993, served as Mayor Pro Tem in 1993 and elected Mayor in 1995. In December 2007, Mayor McCrory became the only Mayor in Charlotte history to be sworn in for a record seventh term. Mayor McCrory has distinguished himself as a leader in the areas of public safety, economic development, housing and transportation. He has been nationally recognized for his leadership in developing Charlotte's 25-year transportation and land-use plan.

Mayor McCrory founded the Mayor's Mentoring Alliance in 1995 and was presented the 2001 Governor's Outstanding Local Official Award for his mentoring work. He is also involved with many local charity boards and serves as the honorary chair for the Charlotte chapters of the Alzheimer's Foundation and Arthritis Foundation.

A River Runs Through You ... the Spirit of Leadership

Time: 3:30 – 4:30 p.m.

Location: Coolidge

Presenters: James Hedrick, Principal; Camille Hedrick, Wake County Public Schools

The basic outcome of the presentation will be to share with school leaders some ideas and thoughts about how they can have a positive impact on what takes place daily as they work toward high student achievement and schools of excellence. This presentation will incorporate lecture, reflection by the participants, and sharing among members of the audience. It is hoped that the presentation will cause the participants to think about their leadership roles and to derive strategies about how they can engage their constituency toward positive outcomes. It is also the presenter's hope that the presentation will serve as motivation to administrators as they return to their divisions and schools.

Practical, Positive and Powerful Classroom Management Strategies to Increase Student Achievement

Time: 3:30 – 4:30 p.m.

Location: Roosevelt

Presenter: George Griffin, Director of School Programs, Alamance-Burlington School System

Disruptive classroom behaviors require teacher time that should be spent teaching. The result is typically conflict and power struggles. Teachers spend countless hours on warnings, confrontations, documentation, office referrals, write-ups, meetings, and phone calls; the results are frequently "more of the same." Participants in this session will acquire *Time To Teach!* classroom management strategies that can be taught to students of all ages. Concrete and practical teaching techniques that minimize time spent dealing with behavior problems are highlighted. These practical, positive, and powerful strategies stop problems before they escalate, and allow teachers more time to keep on teaching!

Lonely at the Top

Time: 3:30 – 4:30 p.m.

Location: Hoover

Presenters: Tom Bulla, Principal; Ed Davis, Superintendent; Mary Ellis, Associate Superintendent; Mrs. Laurel Healy, Assistant Principal, Union County Public Schools

Lonely At The Top will identify recommendations for how to stay healthy, avoid burnout, and endure the everyday challenges of serving as school leaders. Participants will explore how reaching out to people, joining associations, taking care of one's body (emotionally, spiritually, physically), spending quality time with students, sharpening the professional saw, identifying personal limitations, and maintaining healthy relationships can help maintain a personal and professional balance. This is a hands-on workshop designed to rejuvenate school leaders on all levels.

Ahead of the Curve: Engaging 21st Century Students

Time: 3:30 – 4:30 p.m.

Location: Eisenhower

Presenters: Butch Rooney, Technology; Robert Landry, Superintendent; Linda Bost, Special Projects; and Carol Cozart, Principal, Davie County Schools

The Superintendent, Principal, and Central Office administrators will outline the development of our public/private partnership which funded our interactive classroom project making every classroom in Davie County, Pre-K through 12, interactive. We will preview the next fully funded phase of our plan which prepares and utilizes site-based teachers to train their staffs in the skills needed for advanced technology instructional delivery.

Kitchen Table Conversations: A Successful Recipe for Parent and Community Engagement

Time: 3:30 – 4:30 p.m.

Location: Taft

Presenters: Kay Williams, Executive Director, Public Affairs; Alan Teasley, Consultant; Minnie Forte-Brown, Chair, Durham Public Schools Board of Education, Durham Public Schools

Parents and community members want and often demand to be involved in decision making and in solving the many issues facing education. How can educators structure this involvement such that it is meaningful and connects with district and school improvement efforts? In Durham, the Board of Education and senior administrators have designed a series of “Kitchen Table Conversations” where parents, educators, community members and students have come together to discuss issues with trained facilitators guiding the input process. Learn how you can hold your own parent and community conversations and receive valuable input into making sound decisions for your district.

Professional Learning Communities: Our Commitment to Continuous Improvement

Time: 3:30 – 4:30 p.m.

Location: Wilson

Presenters: Marty Tobey, High School and Career-Technical Education Director; Ben Terrell, Director of Student Services; Emily Lipe, Principal, Davidson County Schools

Davidson County Schools is committed to continuous improvement! In order to achieve improvement, our high school leadership committed to developing a year-long timeline to research best practices, visit other districts, attend workshops and discuss future direction as a cohesive unit to improve student instruction and achievement. Professional Learning Communities is a highly coordinated, sequential system that is proactive, not reactive to student instruction and achievement. Come hear our journey for improvement as we discuss the power of Professional Learning Communities, Student Advancement Coaches, and Literacy Leadership Teams that have begun to foster a culture of collaboration within our system.

A-B-C, A-Y-P, M-O-U-S-E

Time: 3:30 – 4:30 p.m.

Location: Heritage A

Presenters: Lou Fabrizio, Director of Accountability Services, NC Department of Public Instruction

This session will provide an overview of the various changes that have occurred during the 2007-08 school year related to testing and accountability and include the best estimates of what we could see in 2008-09. Topics and issues discussed will include what’s in and out of accountability, testing students with disabilities, interactions with the U.S. Department of Education, and other odds and ends. There should be plenty of time for questions and answers. This session will be repeated at 8:30 a.m. on Tuesday, July 1.

START: Supporting Training, And Retaining Teachers

Time: 3:30 – 4:30 p.m.

Location: Heritage B

Presenters: James Davis, Assistant Principal; Tim Farrar, Principal, Cabarrus County Schools

We have created, planned, and implemented a support system for teachers in their first, second, third, and fourth years of teaching. This is a focused attempt at hiring and retaining the best teachers. The program has been entirely successful.

This program is about action and success for beginning teachers. We believe that impacting the quality of teachers early on will yield successful students. Our program is one that is kid-centered, highly focused on best practices, and built upon 3 years of successful teacher retention.

Our program is a highly innovative, non-traditional way to support and retain the very best teachers for children.

Communicating with Attitudes: Keeping Kids in School

Time: 3:30 – 4:30 p.m.

Location: Heritage C

Presenter: John Reimer, President, North Carolina Dropout Prevention Association, Caswell County Schools

Anecdotal data from 300 students who are in GED and Adult High School serves as the basis for an enlightening presentation. You will be involved in analyzing your school and community strategies that work with kids making the ultimate decision to drop out of school. The leadership roles in place in the school setting create a reality that students use to make decisions. Learn the roles of business, the faith community, and school play in building attitudes that keep kids in school. You will leave with a plan of action and the importance leadership plays in building resiliency and an alternative to that “decision” to dropout!

Crafting a Technology Driven Literacy Education Experience

Time: 3:30 – 4:30 p.m.

Location: Laurel

Presenters: Larry Taylor, Appalachian State University; Tammy Hutchinson, Literacy Specialist, and Mandy Taylor, Academically/Intellectually Gifted Specialist, Ashe County Schools

Contextual value is a useful tool for motivating students to engage 21st Century education. Learning to use technology, such as software, does not itself provide contextual value. In many cases education treats acquiring skills and learning concepts as the end thus failing to provide the valuable why. For example, the goal is not to learn technology, but rather how to use technology to achieve actual goals. Presenters will share a detailed strategy for incorporating technology into classroom instruction via discussion of a developed student newspaper project that incorporates technical skills with basic literacy concepts as means to a tangible end.

Stitching a Seamless Transition

Time: 8:30 – 9:30 a.m.

Location: Coolidge

Presenters: Chris Sardler, Assistant Principal; Dawn Huggins, Assistant Principal, Yadkin County Schools

Transition from middle school to high school is a challenge. This presentation will focus on taking the individual pieces and stitching them into a multifaceted quilt. The quilt will reflect ideas and processes for following-up and following-through from 6-12 grades.

Faculty Meetings for the 21st Century

Time: 8:30 – 9:30 a.m.

Location: Roosevelt

Presenter: David Kafitz, Principal, Union County Public Schools

Open communication in and among a school faculty lends itself to a school culture of empowerment. With the opening of a new elementary school came the opportunity to establish a 21st Century environment of communication and collaboration using an online learning environment, Moodle. This session will provide an overview of how this online learning environment is being utilized to communicate and collaborate with a faculty via a “Virtual Faculty Meeting” that never sleeps.

Inclusive Practice: It's More Than Just Co-Teaching

Time: 8:30 – 9:30 a.m.

Location: Hoover

Presenter: Alicia Tate, Exceptional Children's Program Director, Scotland County Schools

The purpose of this workshop is to introduce building and district level administrators to 5 Core Principles for Inclusive Practice. Many schools and districts concentrate energy, efforts, and resources toward co-teaching models as a way to foster inclusion. This workshop provides the foundations needed for overall inclusive practice that is ultimately necessary for any effective co-teaching arrangements. Participants will review the 5 Core Principles listed below and participate in activities to assess their school's/district's level of current inclusive practice. Recommendations and strategies for implementing and/or improving inclusive practice to meet the needs of all students will be given.

Improving Student Achievement with the Aid of Technology

Time: 8:30 – 9:30 a.m.

Location: Eisenhower

Presenters: Sharon Allen, Testing and Accountability Coordinator; Becky Smith, Lead Classworks Lab Manager; Dawn Ramsuer, Principal; Sylvia Williams, Classworks, Hoke County Schools

Hoke County Schools is moving to the head of the class with the use of data and technology. Curriculum specialists work with teachers and principals assuring that all teachers are teaching the NC Curriculum and following the pacing guides. State testing data and prediction/growth data is provided by school/teacher/student. Local benchmark data is provided electronically with summary data by teacher/school/county and with item analysis data showing the difference from the county average for each teacher and grade. The local benchmark student data is imported into “Classworks” which generates individualized learning paths for each student aligned to the state standards.

A School District's Successful Model for Change

Time: 8:30 – 9:30 a.m.

Location: Taft

Presenters: Timothy Markley, Superintendent; Marsha Woodard, Elementary Director, Catawba County Schools

This Catawba County Schools' model for change met with such success that in only two years the school district and two elementary Title I schools emerged from NCLB improvement status. The new superintendent put together an LEA Improvement Committee to analyze data and develop a plan of action to improve student achievement for students with disabilities (SWD). This system plan also made creative use of federal professional development funds to provide focused, embedded, and ongoing instructional learning growth for teachers and principals.

What Can Schools Do to Help Prepare Students to be Globally Competitive?

Time: 8:30 – 9:30 a.m.

Location: Wilson

Presenters: Shelley Nixon-Green, Principal; Kim Gould, Magnet Coordinator; Sue Elder, Media Specialist, Guilford County Schools

Technology, the infusion of global studies throughout the curriculum, and foreign language are a few of the activities which Johnson Street Global Studies K-8 Magnet School uses to help prepare students, beginning in kindergarten, to be ready to move into high school with an edge in their global skills, competence, and knowledge. With the global foundation laid in the early years, students will enter the next level of education better prepared to become responsible, competitive global citizens. Come look at one school's vision of how to make this goal a reality.

A-B-C, A-Y-P, M-O-U-S-E

Time: 8:30 – 9:30 p.m.

Location: Heritage A

Presenter: Lou Fabrizio, Director of Accountability Services, NC Department of Public Instruction

This session will provide an overview of the various changes that have occurred during the 2007-08 school year related to testing and accountability and include the best estimates of what we could see in 2008-09. Topics and issues discussed will include what's in and out of accountability, testing students with disabilities, interactions with the U.S. Department of Education, and other odds and ends. There should be plenty of time for questions and answers. This session will be repeated at 8:30 a.m. on Tuesday, July 1.

Leading Virtual Learning in the LEA: Making Your 2 Million Minutes Count

Time: 8:30 – 9:30 a.m.

Location: Heritage B

Presenter: Bryan Setser, Executive Director of North Carolina Virtual Public School and Learn and Earn Online

This session will explore context from the general session video and illicit dialogue regarding implications for the LEA. In addition, NCVPS/LEO will provide updates on our ten 2008 pilots and how they have overcome barriers and developed solutions that cut across roles and responsibilities of the LEA's strategic seven: 1) Superintendent; 2) Technology Director; 3) CTE Director; 4) Central Office Distance Learning Advisor; 5) Principal; 6) Counselor; and 7) School level distance learning advisory. This presentation will provide best practices, updates on the performance excellence centers, brochures, white papers, and tools from the pilots. Moreover, participants will have access to the requirements of the new memorandum of agreement for Wave 2 applications which start in October of 2008.

Making a Difference for Diverse Students Through a Quality School Improvement Process

Time: 8:30 – 9:30 a.m.

Location: Heritage C

Presenters: Ric Vandett, Superintendent, Hickory Public Schools; Ivana Zuilani, Senior Research Associate /Evaluation Education Alliance, Brown University; Beth-Ann Tek Senior Research and Evaluation Associate Education Alliance, Brown University

Through a partnership between The Education Alliance at Brown University and Hickory Public Schools, processes for districts and schools to engage in inclusive and sustainable improvement have been developed. Participants will learn key components and processes necessary for addressing the root causes of the achievement gap and identify school and system-wide strategies for addressing it. The process requires schools to hold the difficult conversations related to achievement gaps and helps all stakeholders focus on the strategies over which they have control. This session will help participants learn how to conduct these strategic conversations that will lead to quality improvement plans.

Introduction to Risk Management and Emergency Preparedness for School Administrators

Time: 8:30 – 9:30 a.m.

Location: Laurel

Presenters: Hank Hurd, Chief Operating Officer; Ronald R. Allen, Director of Risk Management Services; Althia Scriven, Coordinator of Environmental, Health and Safety, Durham Public Schools

Through this presentation school administrators will gain valuable knowledge of basic risk management processes and learn vital information needed to develop a well-rounded risk management program. Administrators will come away with a clear understanding of how to establish, organize, and implement a risk management program. Each administrator will be taught how a successful risk and loss prevention program can significantly minimize various liability costs and exposures while maximizing opportunities within their school districts.

In illustrating today's best practices and by using a systematic and practical approach to managing risk, each participant will take away key strategies and the necessary tools to transition their district toward an all-inclusive risk management program. The following areas will be discussed during this session: Overview of Risk Management Functions and Development; Common Risk Exposures for K-12; Insurance Programs and Claims Management; Emergency Preparedness and Crisis Response Planning; Safety, Environment of Care Programs, and Loss Control; Workers' Compensation Program and Claims Management.

Scheduling for Student Success: Time IS on Your Side

Time: 9:45 – 10:45 a.m.

Location: Coolidge

Presenters: Anne Marie Radke, Principal; Jill Rockwell, Counselor/Admin Intern; Daphne Helms, Instructional Student Services; Susan Trombello, Special Projects, Union County Schools

The focus of this presentation is on how to schedule secondary classes by House, Semester, Block or Period depending on student needs, available staff and enrollment. We look at an overview of current programs and mandates that affect scheduling: Healthy Active Child K-8, Gifted, Honors Courses, Band, Year Long Electives, etc. Bring your questions, concerns and methods and leave with templates, ideas and enrolled in a network scheduling e-list to help your schedule meet the needs of your students, staff and schools. Block, Modified Block, Exploratory Block, Parallel Block, Alternate Day, Rotating and Dropped schedules will be discussed and explored.

Bridging the Accountability Gap Through Collaboration

Time: 9:45 – 10:45 a.m.

Location: Roosevelt

Presenters: Gene May, Principal; Jonathan Ribbeck, Instructional Facilitator/ Assistant Principal, Iredell-Statesville Schools

The processes used to bridge the accountability gap between teachers, students and parents are essential to student and school success. These processes, which include the development of essential curriculum, classroom and student level PDSAs, student-led conferencing, and on-going common formative assessments, will be the center of our discussion. The foundation for the success of these processes is the purposeful collaboration of parents, students and teachers in an effort to raise student achievement. At the core of this process is the understanding of the leadership team's role in ensuring fidelity of the change in behaviors required to shift from a teaching centered environment to a learning centered environment.

Changing Direction in Middle School Instruction and Culture to Ensure Globally Competitive Students

Time: 9:45 – 10:45 a.m.

Location: Hoover

Presenters: Denise Hedrick, Principal; Chris Johnston, Assistant Principal; Dan Shamblen, Assistant Principal; James Fitzgerald, Administrative Intern, Davidson County Schools

Socioeconomic factors may be the single greatest determinant of student performance but schools determine the quality of instruction. The North Davidson Middle School Leadership Team has moved with a sense of urgency to incorporate change that bring classrooms into the 21st Century and empower all children to be globally competitive. The tools for this transformation stem from IGPs that include literacy strategies, PLCs, technology, blogging book studies, and the Fish Philosophy. The leadership team will share tools and video clips on how classrooms have been energized into 21st Century classrooms with students taking charge of their learning.

A Continuous Improvement Approach to School and District Strategic Planning

Time: 9:45 – 10:45 a.m.

Location: Eisenhower

Presenters: Brenda Clark, Chief Quality Officer; Matthew Fail, Director of Quality, Iredell-Statesville Schools

Participants will learn a systematic and systemic process for school improvement planning (SIP) and department improvement planning (DIP) using a continuous improvement approach. The session includes the “how to’s” for training leadership teams, defining the elements of a SIP/DIP, implementing quality control for increased accountability, creating a process for improving SIPs/DIPs through quarterly coaching/evaluation. Participants will also learn the close correlation between the SIP process and principal evaluation. All school systems in NC have SIPs, but many sit on the shelf, unnoticed and untouched. Join this session to develop a SIP/DIP process that drives the work of the district/school.

The New Literacy

Time: 9:45 – 10:45 a.m.

Location: Taft

Presenters: Amanda Riddle, Communications Teacher; Mary Murfin, Communications/Social Studies Teacher, Buncombe County Schools

While literacy formerly referred to our ability to read and write successfully, that definition is radically and quickly changing. A new focus on understanding media, evaluating source veracity, and interpreting various cultural viewpoints is required in our classrooms. To aid our students in becoming competent, knowledgeable and skilled communicators in a global environment, it is our job to address these needs. This workshop focuses on specific strategies school leaders can utilize to guide literacy teams, English departments and ESL teams to foster an environment of literacy through research based methods and technology incorporation.

Integrating Career and College Planning into the School

Time: 9:45 – 10:45 a.m.

Location: Wilson

Presenter: Mark Wiles, Director of CFNC Resource Center, University of North Carolina General Administration

How can we help our students see the connection between school and their future? What can we do to stress the pursuit of challenging courses and help them see that post-secondary training is not only possible, but crucial? Learn about new CFNC (College Foundation of North Carolina) resources including curriculum materials for grades 7-12 aligned with the NC School Counseling SCOS, free Bridges career tools that engage students in career planning beginning in elementary school, and new online financial literacy resources. CFNC is a free service of the state of North Carolina to help students plan, apply, and pay for college.

Understanding the Principal Executive Standards and the New Evaluation Tool

Time: 9:45 – 10:45 a.m.

Location: Heritage A

Presenter: Stephen Greene, Director of Professional Development, DPI

This session will review in detail the 7 Executive Standards that have been adopted for all school leaders. We will give an overview of the new Evaluation Tool and the evaluation process that is to be used with all Principals in NC beginning with the 08-09 school year. We will make connections between our work with 21st Century learning, the Executive Standards and the new Evaluation System. We will discuss the evaluator's role in guiding school leaders through a system that will provide for meaningful growth in the administrator's performance. There will be an opportunity for questions and answers.

Financial and Business Services Update

Time: 9:45 – 10:45 a.m.

Location: Heritage B

Presenter: Phillip Price, Associate Superintendent, Financial & Business Services, NCDPI

How will legislation, State Board policy, and the new initiatives impact your school district in fiscal year 2008-2009? There will be a discussion of financial and personnel changes that will impact the school districts and a discussion of what are the budget priorities for the future.

Globalizing the Classroom: Simple Strategies Using Free, Web-Based Tools and Resources

Time: 9:45 – 10:45 a.m.

Location: Heritage C

Presenter: Bobby Hobgood, Director of Research and Development in Online C and I, LEARN NC

How can we best leverage Internet connectivity to the outside world? What does it mean to prepare students for success in a global society? Not just an awareness session of available Internet resources, this session demonstrates how teachers can develop a global vision for preparing their students for their future. The session will introduce a S.E.A.R.C.H. strategy for differentiating instruction. Participants will leave with instructions for how to integrate web-based resources to make real-world and my-world connections.

From Isolation to Collaboration: Using Classroom Walkthroughs and Peer Coaching to Build Capacity

Time: 9:45 – 10:45 a.m.

Location: Laurel

Presenters: Terry Bradley, Principal; Michelle Bell, Assistant Principal; Pam Owens, First Grade Teacher; Angie Martin, Title One Teacher, Macon Schools; Kathleen Jorissen, Assistant Professor, Western Carolina University; Chris Caram, Associate Professor, Western Carolina University

One of the keys to improving instruction is to eliminate the isolation of classroom teaching and to foster a collaborative professional environment. At East Franklin Elementary, a team of school administrators and university professors worked together to engage teachers in a professional learning community progressively over a one year period. In this session, teachers will join the team in describing how learning walks and peer coaching became catalysts for professional growth and improved instructional practices. Time will be allocated for discussion, questions and answers.

Building a Firm Foundation in the Early Years of Education

Time: 11:00 a.m. – 12:00 noon

Location: Coolidge

Presenter: Paula Battle, LEA Literacy Coordinator, Nash-Rocky Mount Public Schools

The foundation for a student's education is built in the early years of life. In the Nash-Rocky Mount School district, students' learning and educational foundation is structured upon best practices, current researched-based techniques and strategies, as well as highly trained educators.

This workshop will discuss Nash-Rocky Mount's assessment program and how information gathered from our assessment program drives student achievement. In grades K-3 Nash-Rocky Mount uses the TPRI screening for all students at the beginning, middle and end of the school year. Staff members are extensively trained on how to use assessment data to make important classroom decisions. Any student who appears at-risk is progress monitored with TPRI every two-to-three weeks. This workshop will discuss the tools and training we have given to our staff to ensure globally competitive students.

Opening a New High School in an Old Building

Time: 11:00 a.m. – 12:00 noon

Location: Roosevelt

Presenters: Brian Creasman, Principal; Jeremy Crawford, Assistant Principal, Vance County Schools

This workshop provides a look at a high school that was considered a Priority School by the Department of Public Instruction during the 2006-2007 academic years. During the summer of 2007, a new administration took over with the goal of "Open a New High School in an Old Building." Learn about the steps that were taken that improved test scores, increased teacher morale, reduced student suspensions, reduced student apathy, and increased parental involvement. Learn "How to get your community talking." Explore ways to align stakeholders' goals so that you can "Open a New High School in an Old Building."

Creating a New Vision of School Leadership: The What, Why and How of Increasing Student Achievement

Time: 11:00 a.m. – 12:00 noon

Location: Hoover

Presenters: Greg Firm, Superintendent; Michael McLeod, Executive Director of Individual and Organizational Accountability; Michael Freeman, Executive Director of Teaching and Learning, Anson County Public Schools

Research makes clear that school districts are complex organizations and the challenges facing them are equally complex. Transforming one low-performing school district into a learning organization committed to all students meeting or exceeding high academic standards required a two-pronged strategy: (1) assessing, monitoring and adjusting the technical knowledge and skills of staff based on accurate and authentic data, and (2) leadership focused on Accountability, Congruency and Execution. This session will describe how students in Anson County benefited when the school district devised and implemented a strong plan for student success through organizational change and strong instructional interventions.

Ensuring Value And Advancement Through Scheduling: EVAAS Makes It Possible!

Time: 11:00 a.m. – 12:00 noon

Location: Eisenhower

Presenters: Tonya Price, Assistant Principal; Jeanette Avery, Senior Director of Research and Accountability, Durham Public Schools

Scheduling high school students in EOC courses can be a nightmare mainly because many high schools across the country practice age-old methods to schedule students. EVAAS (Educational Value-Added Assessment System), a 21st Century software, allows schools to make scheduling less cumbersome by predicting student success. In this session, participants will work together in small groups to schedule students using traditional data and brainstorm the challenges involved with scheduling through antiquated methods. Utilizing the EVAAS website, attendees will create a master schedule for math classes. If you are looking for an interesting, problem-solving workshop, you should not miss this innovative session!

Instructional Leadership and the Power of the Classroom Walkthrough

Time: 11:00 a.m. – 12:00 noon

Location: Taft

Presenters: Deborah Pedersen, Principals' Executive Program; Scott Elliott, Transylvania County Schools; Terry Holliday, Superintendent, Iredell-Statesville Schools; Vicki Nelson, Granville County Schools; Dan Strickland, Superintendent, Columbus County Schools

"For the first time in my career I can easily have conversations with teachers that focus on instruction, because of Classroom Walkthroughs." The classroom walkthrough process enables instructional leaders to not only see what is happening in classrooms but also creates a culture within a school and district which encourages reflective conversations centered on instruction. Hear from practitioners how CWTs have improved teaching and learning and empowered teachers in the process. Your colleagues will also address how CWTs have become a source for information used to inform professional learning communities.

Using Professional Learning Communities to Enhance Instruction

Time: 11:00 a.m. – 12:00 noon

Location: Wilson

Presenters: Eddie Ingram, Executive Director for Curriculum & Instruction; Susan Leisy, Director of Technology, Franklin County Schools

Four years ago, under the leadership of Superintendent Dr. Bert L'Homme, Franklin County Schools implemented district wide "Whole Faculty Study Groups" as a venue from which to examine student work, analyze data resulting from that work, and reflectively adjust teaching practice. It is one of our primary beliefs that "students will learn more than they learn now if they are provided engaging schoolwork." FCS entered into a partnership with the Centers for Quality Teaching and Learning to learn pedagogies using technology. These strategies are designed to provide more engaging learning activities for students. Subsequently, teachers are able to plan, act, and reflect on these newly learned activities within their Whole Faculty Study Groups. The power point presentation will highlight interactive classrooms and Whole Faculty Study Group logs that are shared among the entire school district community.

NC Professional Teaching Standards and the NC Professional Educator Evaluation System

Time: 11:00 a.m. – 12:00 noon

Location: Heritage A

Presenters: Carolyn McKinney, Executive Director, NC Professional Teaching Standards Commission; Jack Hoke, Superintendent, Alexander County Schools; Jean Williams, Vice President, Research and Evaluation, Mid-continent Research for Education and Learning (McREL)

Practicing educators serving on the NC Professional Teaching Standards Commission began the process to align the Standards for Teaching in North Carolina with the newly adopted mission and goals of the State Board in October 2006. The State Board of Education adopted these new standards in June 2007. While there has been much conversation about what students need to do and know in the 21st Century, little has been noted about what teachers need to know and be able to do differently in classrooms in order for students to attain these skills. The following aligned Standards address this issue: 1) Teachers are leaders; 2) Teachers know the content they teach; 3) Teachers know how to facilitate learning for all students; 4) Teachers establish a respectful environment for a diverse population of students; and 5) Teachers are reflective about their practice.

The skills, knowledge, and practices of teachers reflected in these Standards meet the changing demands of 21st Century classrooms and schools. The adoption of these aligned Standards has influenced the new NC Professional Educator Evaluation System instrument for teachers that will be phased on over the next three years, professional development, the work of the Department of Public Instruction, and teacher education programs.

Retiring SIMS: The Final Deployment of NC WISE

Time: 11:00 a.m. – 12:00 noon

Location: Heritage B

Presenters: George Batten, NC WISE Project Services Manager; John R. Wetsch, NC WISE Program Director

NC WISE has completed its Year 1 Wave 3 deployment and will be commencing with Year 2 Wave 3 deployment. This deployment will be the final NC WISE deployment to complete the rollout of NC WISE to the state of North Carolina. Learn how to insure that your LEA is ready for the conversion, what it takes to convert, LEA Leadership needed in the conversion, and the future direction of NC WISE following post-conversion and the retirement of SIMS system in North Carolina.

Licensure and Personnel Update

Time: 11:00 a.m. – 12:00 noon

Location: Heritage C

Presenters: Susan Ruiz, Section Chief, Licensure;
Nadine Ejire, Assistant Section Chief, Licensure, NC
Department of Public Instruction

Please join us for this workshop to hear the latest and greatest information regarding Licensure in North Carolina. We will discuss policy changes, updates and our current business objectives highlighting best practices in operational excellence, customer service and technology that will revolutionize the way that we interact and collaborate with our customers, our partners, and our shareholders in the 21st Century.

Transportation, Efficiency and the High Cost of Fuel

Time: 11:00 a.m. – 12:00 noon

Location: Laurel

Presenter: Derek Graham, Section Chief, Transportation
Services, NCDPI

Our state is experiencing an unprecedented increase in the cost of diesel fuel, and current budget proposals fall short of current pricing. Are you prepared if fuel prices continue to rise? Are you prepared if higher fuel costs cause car riders to switch to the school bus? Mr. Graham will discuss tools, options and strategies as districts consider their plans to provide school bus service in this changing environment.

2:15 p.m. On Your Own

Grove Park Inn Golf Course

Yes, there is a golf tournament! Captains Choice will be the format. **Sign-up and pay green fees at the golf registration desk.** Cost: \$75.00 (includes green fees, cart, and prizes)

The Spa at Grove Park Inn

When was the last time you let yourself just...stop? Enjoy who you are, what you're thinking, feeling, experiencing at this moment in time. The Spa at the Grove Park Inn is the finest in North America. Make an appointment and enjoy your spa experience.

Biltmore House & Gardens

This is America's largest private home. The roses are in full bloom and at the winery they will let you taste wine produced on the premises. Admission fee.

UNC-A Botanical Gardens

A 10-acre garden of plants native to the Appalachian Region. There is a Visitors Center with a gift shop. No admission fee.

Folk Art Center

Home of the Southern Highland Craft Guild. There is a full schedule of fine craft exhibits of regional, national and international scope. Daily craft demonstrations. New home of the century-old Allanstand Craft Shop, featuring the work of guild members. No admission fee.

North Carolina Arboretum

This is a must for the outdoor enthusiast. The Arboretum offers short hikes, beautiful flowers, rare plants, and guided tours. Parking fee.

North Carolina Homespun Museum

History of Biltmore Industries, a hand-weaving operation from 1901 to 1980. Artifacts, storyboards, weaving demonstrations and film. No admission fee.

Pack Place Education Arts & Science Center

Five of Western North Carolina's premier attractions in one complex. The Asheville Art Museum, Colburn Gem & Mineral Museum, Diana Wortham Theatre, The Health Adventure, and Y.M.I. Cultural Center. Admission prices vary.

Riverside Cemetery

Dating back to the early 1800's, this is the final resting place for many of Asheville's most famous sons and daughters including writers Thomas Wolfe and O. Henry. Unusual monuments and mausoleums, massive oaks and pine trees in a park-like setting. No admission fee.

Blue Ridge Parkway

Take a ride on the beautiful Blue Ridge Parkway and enjoy the scenic mountains of western North Carolina.

Grove Arcade Public Market

Asheville's Grove Arcade opened in 1929 as one of America's premier buildings and thrived until 1942 as a public market. Now restored to its original splendor, it once again offers over 50 unique shopping and dining experiences featuring fresh food and local crafts. Market open Monday thru Saturday.

French Broad River Rafting

Buncombe, Transylvania, and Madison counties offer 116 miles of scenic river perfect for whitewater activities. (Local outfitters: French Broad Rafting Company, 1-800-570-7238)

Smith-McDowell House Museum

Once the home of mayors, a Confederate major, and friends of the Vanderbilts, this restored antebellum mansion is the oldest surviving house in Asheville. The museum features history exhibits, period rooms decorated with furnishings from 1840 to 1900, and grounds designed by the renowned Olmsted Brothers. Admission fee.

Thomas Wolfe Memorial State Historic Site

Boyhood home of author Thomas Wolfe. Fictionalized as "Dixieland" in his first novel, *Look Homeward, Angel*. Admission fee.

Western North Carolina Farmers Market

A 36-acre, state-owned farmers market featuring fresh produce, jams, jellies, plants, and handmade crafts. Also contains a restaurant and garden center. No admission fee.

Western North Carolina Nature Center

A living museum exhibiting and interpreting the plant and animal wildlife of the Southern Appalachian Mountains. Admission fee.

Asheville's Urban Trail

Asheville has some unique architecture and a unique history. Learn something about both as you take this guided walking tour around Asheville. This tour is by the Buncombe County Preservation Society. No fee.

Asheville Tourists Baseball Team

Asheville's minor league baseball team. Call 258-0428 for schedule and ticket information.

Participants' Choice

How about antiquing on Lexington Avenue or in Black Mountain? Or maybe shopping in historic Biltmore Village, Biltmore Square Mall, Asheville Mall, or River Ridge Outlet Mall. You choose. Take someone with you and enjoy!



Certificate of Credit

Summer Leadership Conference 2008

Attended the sessions
June 29-July 2, 2008, completing
15 contact hours of training.

Roger Metcalf, Director
WRESA

Bill McNeal, Director
NCASA