



Working together for the children  
of Western North Carolina

# Update

PO Box 1709  
Enka, NC 28728

828.418.0011  
www.wresa.org

**SPECIAL EDITION**



## ERIC JENSEN

PRESENTS

### TEACHING WITH POVERTY IN MIND

**MARCH 29, 2012**

**9:00 A.M. - 3:00 P.M.**

**REGISTRATION FEE: \$ 35**

Eric Jensen will present this session, for **PreK-12**, and give you *background knowledge, key skills and a practical roadmap for academic success with kids from poverty*. You will learn how *to understand poverty in a totally new way and how to intervene in a positive, practical research-based way that can skyrocket achievement scores*. This event will give you usable, fresh strategies that you can use for years and easy to use ideas that you can put into effect immediately. Jensen Learning integrates cutting-edge neuroscience with practical, user-friendly, brain-based learning classroom strategies to overcome challenging teaching environments, such as poverty, to create a high performance school environment.

Eric Jensen has been a *leading authority on the science and applications of brain research in education* for more than 15 years. He is a former teacher who has spoken at national and international conferences and taught as adjunct faculty at three universities. Jensen is a longtime member of the invitation-only Society for Neuroscience and President's Club at the prestigious Salk Institute of Biological Studies in La Jolla, California. Jensen authored *Teaching with the Brain in Mind*, *Enriching the Brain*, and 23 other books on learning, the brain, and teaching. He's currently completing his doctorate in Human Development.

If you have questions, contact Carol Bennett at [cbennett@wresa.org](mailto:cbennett@wresa.org), 828.418.0011, ext. 17 or April Spencer at [aspencer@wresa.org](mailto:aspencer@wresa.org), ext. 20. **Registration Deadline: March 1, 2012**

### Mark Your Calendars!!

## SUMMER LEADERSHIP CONFERENCE 2012

**JUNE 17-20, 2012**

**GROVE PARK INN - ASHEVILLE, NC**

**Early Registration Fees Before January 20, 2012!**

**Find All Conference Information, Registration Fees, Hotel Information and a Tentative Agenda at [www.wresa.org](http://www.wresa.org).**

### RON CLARK

*(MONDAY GENERAL SESSION)*

DISNEY AMERICAN TEACHER OF THE YEAR      FOUNDER RON CLARK ACADEMY

AUTHOR OF TWO NEW YORK TIMES BEST SELLERS

*THERE WILL BE A BOOK SIGNING AFTER THE PRESENTATION.*

### LEE HURREN

*(TUESDAY LUNCHEON SPEAKER)*

PROFESSOR, SECONDARY EDUCATION, UNIVERSITY OF NORTH ALABAMA

USING HUMOR TO CREATE A POSITIVE, ENJOYABLE, AND

EXCITING LEARNING ENVIRONMENT

*(continued on back)*

## JOIN WRESA ON A PROFESSIONAL DEVELOPMENT TOUR TO BERLIN, PRAGUE AND MUNICH



Professional Development Tours  
Preparing teachers for 21st century education

### JUNE 23 - JULY 2, 2012



As the world becomes increasingly interconnected, the demand for global competency and 21<sup>st</sup> century education is becoming more and more important. An EF Professional Development Tour is a unique way to earn professional development credit, to explore the world with your colleagues and to bring a global perspective back to your community.

*Two scholarships available from WNC in the World  
Limited to 20 participants!!*

Tour information at [www.wresa.org](http://www.wresa.org) or  
Contact Jan Webster at [jwebster@wresa.org](mailto:jwebster@wresa.org), 828.418.0011, ext. 21

## NCDPI COMMON CORE AND ESSENTIAL STANDARDS WORKSHOPS AT WRESA

*MORE INFORMATION AND REGISTRATION AT [WWW.WRESA.ORG](http://WWW.WRESA.ORG)*

- Phase III Regional Principal and Assistant Principal Training for Information and Technology Essential Standards (ITES)**  
December 2, 2011, 9:00 – 12:00 (session 1) and 1:00 – 4:00 (session 2)
- Common Core State Standards and NC Essential Standards – Science and Social Studies**  
February 16, 2012, 9:00 a.m. – 4:00 p.m.
- Teacher Effectiveness Vetting/New Accountability Model Meetings (Session 1)**  
February 28, 2012, 9:00 a.m. – 4:00 p.m.
- Common Core State Standards and NC Essential Standards – Healthful Living, Arts Education, World Languages: Proficiency 101, and ESL**  
March 26, 2012, 9:00 a.m. – 4:00 p.m.
- Common Core State Standards and NC Essential Standards – Mathematics and English Language Arts**  
April 24, 2012, 9:00 a.m. – 4:00 p.m.
- District Level and Charter Team Fidelity Support Session**  
April 27, 2012, 9:00 a.m. – 4:00 p.m.
- Teacher Effectiveness Vetting/New Accountability Model Meetings (Session 2)**  
May 18, 2012, 9:00 a.m. – 4:00 p.m.
- DSW/Technical Assistance Meetings**  
June 26, 2012, 9:00 a.m. – 4:00 p.m.